

NSK Corporate Philosophy and NSK Vision 2026

The NSK Corporate Philosophy comprises four parts—the Mission Statement, Management Principles, Corporate Message, and Action Guidelines. It is based on creating the collaborative value on which all NSK Group employees rely. Moreover, NSK Vision 2026, formulated to mark the 100th anniversary of the Company's founding, expresses the vision that we aspire to achieve over the mid- to long-term, with 2026 as the target year. The NSK Group is committed to achieving further growth based on the NSK Corporate Philosophy and NSK Vision 2026.

Mission Statement

NSK contributes to a safer, smoother society and helps protect the global environment through its innovative technology integrating Motion & Control™. As a truly international enterprise, we are working across national boundaries to improve relationships between people throughout the world.

Action Guidelines

Beyond Limits, Beyond Today

Beyond Frontiers
Beyond Individuals
Beyond Imagination
Beyond Perceptions
Challenging the Future

Management Principles

1. To provide our customers with innovative and responsive solutions through our world leading technologies.
2. To provide challenges and opportunities to our employees, utilizing their skills and encouraging their creativity and individuality.
3. To identify the needs of the present and future, and to meet these needs by being flexible, agile, and dynamic.
4. To contribute to the communities in which we operate.
5. To manage our business from an international perspective and to develop a strong presence throughout the world.

Management Principles / Action Guidelines

Corporate Message

Responsive and Creative
Motion & Control™

NSK Vision 2026

NSK Vision 2026

SETTING THE FUTURE IN MOTION

We bring motion to life,
to enrich lifestyles,
and to build a brighter future.
Dedicated to uncovering society's needs,
we set ideas in motion,
to deliver solutions beyond imagination.
We're NSK.
And, we're setting the future in motion.